

indiamart

UMEX

USED
MACHINERY
EXPO 2011

If it's Used, It's at UME X

14 -16 OCTOBER 2011
NEHRU CENTRE MUMBAI
INDIA



POINTING TOWARDS GROWING OPTIMISUM

Organised by



conventions & fairs (india) pvt ltd

Supported by



International Machine Tools Trading
l'industriale
Rassegna fotografica di macchine utensili



INDIA – On The Move

- India has the highest number of billionaires in Asia and fourth highest in the world.
- India is one of the world's fastest growing wealth creator, thanks to its knowledge economy and its vast manufacturing and agriculture industry.
- Almost 50% of the top 100 fortune 500 companies are present in India.
- India has joined the elite club of 12 countries with a trillion dollar economy.
- India's consumer market will be the world's fifth largest in the world by 2025.
- India has emerged as one of the most attractive investment destinations in the world.
- Despite global economic gloom, the Indian economy has shown an impressive growth rate of 7% during 2008 - 09 as against 9.5% in 2007-08.
- Growth rate in some specific sectors have been very good, like metal working, metal forming, telecommunications, information technology, infrastructure, pharma and the plastics industry.

UMEX, the only show of its kind in INDIA



INDIA – The Market Dividend

- The Used Machinery Industry has been growing at a significant rate year on year and with its true potential harnessed, will double in size in 2012 by consumption making India the “3” largest consumer of used machinery in the world.
- India is an emerging economy and the requirement for used machinery to run small-, mid-, and large-sized businesses has been the key demand driver.
- India has made considerable progress, in the last ten years, in attracting private investment into the manufacturing & infrastructure sectors in telecommunication, ports, roads, power etc. The sector is estimated to grow at the rate of 10 % over the next few years. This sector offers tremendous opportunity for consumption of a wide range used machinery.

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USED MACHINERY EXPO – The Event

- The enormous scope for buying and selling used machinery was witnessed at the **5th USED MACHINERY EXPO (UMEX 2011)** which was held at the Nehru Centre, Mumbai (India) from the 14 – 16 October 2011.
- During UMEX 2011, there was global recognition that India is the destination for the future of a wide range of used machinery.
- The only show of its kind in Asia, UMEX has established itself as the key sourcing point for used machinery in the region.
- The expo has witnessed participation of companies from across North America, Europe, Australia and Asia
- UMEX is a reputed partner with domain knowledge and a highly competent marketing team

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USED MACHINERY EXPO 2011 (Retrospect)

- The three-day show attracted **6800 visitors** from across **46 cities in India** and **over 200 visitors from overseas**.
- In terms of industry representation, majority visitors came from the automotive OEM, automotive component, industrial machinery, electrical & electronic and diesel engine/pumps sectors. There were also plenty of visitors from the defence, food processing, earthmoving, textile, chemical, railways and household appliance industries.
- UMEX'11 showcased a large number of international dealers from countries including Canada, UAE, Spain, Germany, The Netherlands, Romania, Austria, Czech Republic, Slovenia, Switzerland, Poland, Belgium, United Kingdom, United States of America, Italy, Singapore, France, Sweden, Vietnam, & South Korea all of which were seen actively promoting their stock.

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USED MACHINERY EXPO 2011 (Key Highlights)

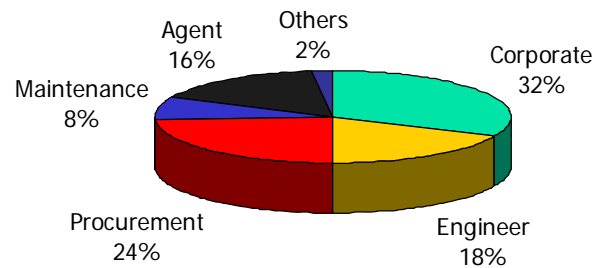
- Number of Participants : 95
 - 75% International
 - 25% Domestic
- Expo Area : 30,000 sq.ft
- Country Participation: India, Canada, UAE, Spain, Germany, The Netherlands, Romania, Austria, Czech Republic, Slovenia, Switzerland, Poland, Belgium, United Kingdom, United States of America, Italy, Singapore, France, Sweden, Vietnam, & South Korea
- Number of Visitors : 6800
- Cities : 46

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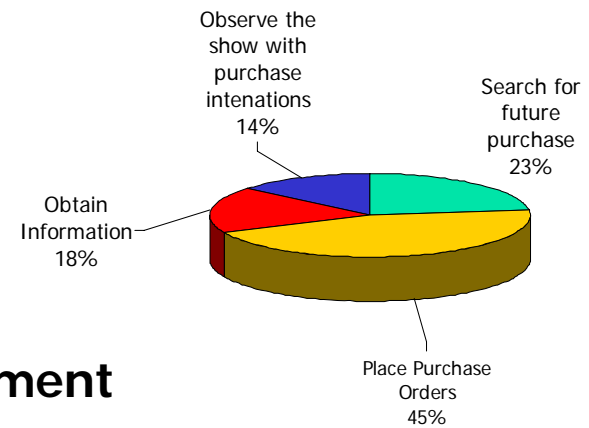


USED MACHINERY EXPO 2011 (Visitor Feedback)

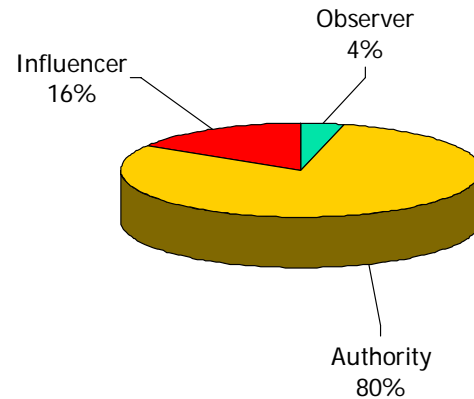
Job Function



Purpose of Visit



Purchasing Involvement



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USED MACHINERY EXPO 2011 (Exhibitor Feedback)

- Visitor Turnout : 96% of the exhibitors were extremely satisfied with the quality & quantum of turnout
- Repeat Participants : 80% of the exhibitors have participated in one or more of the previous editions of UMEX
- Show Management : 85% of the exhibitors were extremely satisfied with the show set up and on site management
- Future Participation : 85% of the exhibitors will either definitely participate or consider participating in UMEX 2011
- 95% of the exhibitors felt that UMEX 2011 was well advertised and promoted

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USED MACHINERY EXPO 2011 (Snapshots)



